Methodology Summary

#1 Filter the data so only the interested data remains

#2 Filter the data for meaningless content (will refine this step during each subsequent step)

#3 Split into positive, negative, neutral groups

1. Filter the data so only the interested data remains
   1. Copy all data containing BankA, BankB, BankC, BankD into a new file
2. Filter the data for meaningless content
   1. Will continue to refine the data we have during each subsequent step
3. Split the data into positive, negative, neutral groups
   1. Use a word list with weight for each word
   2. Will examine data in the neutral group more carefully to check for meaning
4. Sort by topics
   1. Use a word list
   2. Keep word count so frequently used words not in the list may be added to the list
   3. Will consult a professor from Stern
5. Figure out impact
   1. Use a word list
   2. Keep word count so frequently used words not in the list may be added to the list
   3. Will consult a professor from Stern